

Invest in Aditya Birla Sun Life **Large Cap Fund**

(An Open ended equity scheme predominantly investing in large cap stocks)

Aditya Birla Sun Life **Mutual Fund**



In today's ever-evolving market landscape, securing your financial future requires more than just investment; it demands strategic foresight and stability. Investing in India's blue-chip companies can help you build strong financial foundation and achieve your financial goals. With a focus on stability and growth, large-cap funds offer a reliable and rewarding opportunity. Whether you're an experienced investor or just starting, these funds aim to provide a solid foundation for a strong financial future.

Presenting Aditya Birla Sun Life **Large Cap Fund**

(An Open ended equity scheme predominantly investing in large cap stocks)



An equity fund that strategically invests across various sectors, aligning closely with the Nifty 100 TRI Index and predominantly focusing on large-cap stocks.

Our Investment Philosophy: **GROWTH AT A REASONABLE PRICE (GARP)**



Fundamental Research Driven Approach

Identify companies with strong market opportunities, robust fundamentals, quality management, and sound governance for promising growth prospects.



Valuation Analysis

Invest where valuations provide a margin of safety, emphasising the compounding of Return on Capital Employed (ROCE) to balance growth with value.



Risk Control

Focus on single stock and sector exposures, monitor aggregate company positions, and adhere to strict portfolio risk parameters to control downside risk.

FUND POSITIONING

Objective: To aim for returns reasonably above the benchmark over the long term by taking measured risk exposure in large-cap companies.

Discipline

Top Down approach to select diverse sectors and avoid concentration risk. Weightage: ±30% relative to benchmark or ±5% absolute, whichever is higher.

Fundamental research driven Investment process

Bottom-up approach to select stocks in each sector.

Weightage: Minimum 80% in established large cap companies that generate free cashflows and 15% ROCE over the business cycle. Individual stock cap at 10%.

Long-Term Focus with Potential for Outperformance

Bottom-up approach to generate recurring alpha of 3-4%.

Weightage: Up to 15% opportunistic exposure in midcaps and small-caps.

KEY BENEFITS



Stability and Growth:

A balanced approach can ensure steady progress while capturing growth opportunities in the market.



Lower Volatility:

Designed to minimize sharp fluctuations, providing a smoother investment experience.



Long-Term Returns:

A focus on sustainable growth to help you achieve your financial goals over the years.



Proven Track Record:

Navigates market cycles with growth potential despite challenges.



Lower Risk:

Typically less sensitive to market fluctuations.



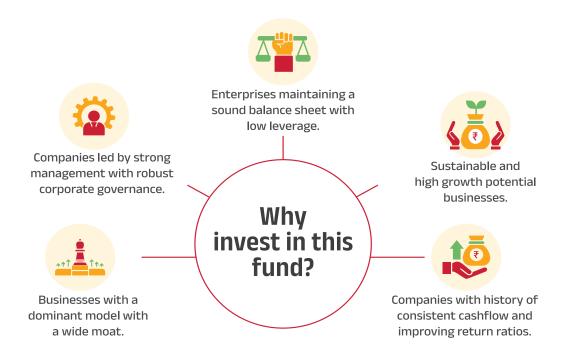
Capital Appreciation:

Potential for substantial growth over time.



Diversification:

Spread across leading companies to reduce risk.



Who is this fund suitable for?

Investors seeking diversification through leading blue-chip companies across various sectors.

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.